



Gym Membership

Cheer/Dance Gym Owner, Coach or Sponsor

JOINING SITA IS THE BEST WAY TO SAVE YOUR GYM MONEY!

What is SITA's Mission?

The Spirit Industry Trade Association (SITA) seeks to provide networking opportunities for US and International spirit companies, associations, gyms, and industry professionals to exchange ideas and share benefits while working toward the positive development of the spirit industry.

What are the benefits of a Gym joining SITA?

SITA is now accepting membership from all-star cheer, all-star dance, recreation league, and other spirit industry gyms! Whether you have been in business for 20 years or you are a brand new gym, the benefits of joining SITA are priceless. Just by joining SITA, gym members gain instant access to a list of Member to Member Benefits, which include discounts on cheer bows, make-up, certification courses, campwear, bags, car rentals and much much more!

- **Instant Access to the World's Leading Spirit Companies**
- **Unlimited Networking Opportunities**
- **Membership in Professional Spirit Organization**
- **Access to SITA's Member to Member Benefits' List**

Additional Benefits and Upcoming Meeting Dates:

As a SITA member, you will also be able to attend SITA's General Membership Meetings and SITA's acclaimed Annual Meeting & Awards Gala (at the Member's Discount Price). SITA Meetings are the perfect opportunity to build working and personal relationships with some of the nation's leading Spirit Industry Professionals. *(Meetings are not mandatory)*

General Membership Meeting

January 12, 2010

Ft. Myers, FL

General Membership Meeting

October 5, 2010

St. Louis, MO

2010 Awards Gala & Trade Show

July 22-24, 2010

New Orleans, LA

JW Marriott

www.SpiritIndustryTrade.com

Value of Membership:

A SITA membership can save your gym money! Check out the table below for a sample.

Member to Member Benefit	Discount Description	Total Savings
Power Bows	15% OFF Entire Order <i>(Based on a gym of 100 athletes) (\$10 average for Hair Bow)</i>	\$150
BA Star	5% OFF Entire Order <i>(Based on a gym of 100 athletes) (custom make-up bag \$35)</i>	\$180
NCSSE	\$10 OFF each Course <i>(Total # Courses = 4 in Master Certification)</i>	\$40
Cheer Ltd	\$50 discount for National Cheer Judges Certification Clinic	\$50
Total Savings		\$420
TOTAL FOR MEMBERSHIP		\$250
Difference of		+\$170

What are current members saying?

"SITA Membership is the best way to connect with other industry professionals. It is amazing how much we can learn from and help each other succeed."

- **Steven G. Wedge**, COA Cheer & Dance

"Not only has my SITA Membership benefited my company within the United States, but SITA has facilitated business relationships and opportunities for my company internationally."

- **Kelly McKeown**, GK Elite

Who do I contact for Questions regarding Membership?

Please contact SITA's Executive Director, Tara Bencomo, who will be happy to walk you through the membership application and answer any questions you may have. Contact Tara at Tara@SpiritIndustryTrade.com.

