



Industry Professional Membership

*Any Individual that services the spirit industry, including, but not limited to, the following:
judging professional, coach, announcer, industry speaker, etc.*

What is SITA's Mission?

The Spirit Industry Trade Association (SITA) seeks to provide networking opportunities for US and International spirit companies, associations, gyms, and industry professionals to exchange ideas and share benefits while working toward the positive development of the spirit industry.

What are the benefits of an Industry Professional joining SITA?

Whether you have been judging, speaking at conferences, choreographing or announcing for several years or you are interested in being included in the Industry, a SITA membership will open many doors of opportunity! As an Industry Professional member, you will fill out an information sheet regarding past experience, expertise and Spirit Industry References that will be added to our Industry Professionals' Database and will be accessible to all SITA Member companies. We will also feature your headshot on the Membership Page of our website.

- **Instant Access to the World's Leading Spirit Companies**
- **Inclusion in Judging Professionals Database**
- **Unlimited Networking Opportunities**
- **Membership in Professional Spirit Organization**



SITA Professional Speaker since 2009

28+ YEARS EXPERIENCE

ORGANIZATIONS REPRESENTED:

AmeriCheer, COA, Cheer Ltd, GSSA, UPA, BCA, NCA

QUALIFICATIONS:

UPA, Cheer Ltd, COA, IHSA, ICCA, USASF Safety Certified, NCSSE

AREA OF EXPERTISE:

Coaching Safety, Cheer Safety, Risk Management, Program Development, All Aspects of Cheer

PREFERRED TOPICS:

High School Coach 23 years, Current NCSSE Executive Director (6 yrs), Author, Speaker, for National and international functions, judged nationally and internationally

Additional Benefits and Upcoming Meeting Dates:

As a SITA member, you will also be able to attend SITA's General Membership Meetings and SITA's acclaimed Annual Meeting & Awards Gala (at the Member's Discount Price). SITA Meetings are the perfect opportunity to build working and personal relationships with some of the nation's leading Spirit Industry Professionals. (*Meetings are not mandatory*)

General Membership Meeting
January 12, 2010
Ft. Myers, FL

2010 Awards Gala & Trade Show
July 22-24, 2010
New Orleans, LA
JW Marriott

General Membership Meeting
October 5, 2010
St. Louis, MO

www.SpiritIndustryTrade.com

What are current members saying?

"SITA Membership is the best way to connect with other industry professionals. It is amazing how much we can learn from and help each other succeed."

- **Steven G. Wedge**, *COA Cheer & Dance*

"Not only has my SITA Membership benefited my company within the United States, but SITA has facilitated business relationships and opportunities for my company internationally."

- **Kelly McKeown**, *GK Elite*

Who do I contact for Questions regarding Membership?

Please contact SITA's Executive Director, Tara Bencomo, who will be happy to walk you through the membership application and answer any questions you may have. Contact Tara at Tara@SpiritIndustryTrade.com.

