



## SITA's HELPING HAND OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

Eligibility: Contest open only to legal residents of the 50 United States and District of Columbia who are at least 14 years of age at time of entry. All team members must be at least 14 years old.

To Enter: Between 10:00 a.m. Eastern Time ("ET") on 4/1/10 and 5:00 p.m. ET on 5/15/10 ("promotion period"), e-mail your essay explaining why your team needs a "Helping Hand" to [helpinghand@spiritindustrytrade.com](mailto:helpinghand@spiritindustrytrade.com). **This program is designed to aid teams that are in immediate crisis or have limited resources.** Essays should be 400 words or less.

Include the following information:

Name of School or Gym

Name of Team

Address of School or Gym

Phone Number, e-mail address and website URL of School or Gym

Coach's Name and Address

Coach's Home and Cell Phone Numbers

Coach's e-mail

Name, address and phone of person entering on behalf of team

Limit one entry per person and/or e-mail address for the duration of the promotion period. Additional entries received from any person and/or e-mail address during the promotion period will be void.

Winner Selection:

Five finalists will be selected on or about 6/1/10 by a committee from among all eligible entries received for the promotion period. Finalists will be notified by e-mail, mail and/or telephone at Sponsor's sole discretion. Finalists will be interviewed by phone. Recipient will be announced on or about 6/10/10 and will receive a formal presentation at the 2010 SITA Annual Meeting to be held in New Orleans, LA in July.

Prize:

Up to 20 team members will receive:

FREE uniforms, shoes, bags and camp clothes

FREE summer camp

FREE registration to two regional championships

FREE registration to a national championship

FREE registration for a coach and captain to a coaches' conference

FREE subscriptions to industry magazines for team members.

FREE subscriptions to industry magazines for coaches.

All prizes must be redeemed by May 30, 2011

Sponsor: Spirit Industry Trade Association