



# Gyms and Judging Professionals Information Sheet & Membership Dues

## What is SITA's Mission?

The Spirit Industry Trade Association (SITA) seeks to provide networking opportunities for US and international spirit companies, associations, gyms, and judging professionals to exchange ideas and share benefits while working toward the positive development of the spirit industry.

## What are the benefits of a Gym joining SITA?

SITA is now accepting membership from all-star cheer, all-star dance, recreation league, and other spirit industry gyms! Whether you have been in business for 20 years or you are a brand new gym, the benefits of joining SITA are priceless. Just by joining SITA, gym members gain instant access to a list of Member to Member Benefits, which include discounts on cheer bows, make-up, certification courses, campwear, bags, car rentals and much much more!

- Instant Access to the World's Leading Spirit Companies
- Unlimited Networking Opportunities
- Membership in Professional Spirit Organization
- Access to SITA's Member to Member Benefits' List

## What are the benefits of a Judging Professional joining SITA?

Whether you have been judging for several years or you are interested in getting on the Judging Circuit, a SITA membership will open many doors of opportunity! As a Judging Professional member, you will fill out an information sheet regarding past experience, expertise and Spirit Industry References that will be added to our Judging Professionals' Database and will be accessible to all SITA Member companies.

- Instant Access to the World's Leading Spirit Companies
- Inclusion in Judging Professionals Database
- Unlimited Networking Opportunities
- Membership in Professional Spirit Organization
- Access to SITA's Member to Member Benefits' List

## Additional Benefits and Upcoming Meeting Dates:

As a SITA member, you will also be able to attend SITA's General Membership Meetings and SITA's acclaimed Annual Meeting & Awards Gala (at the Member's Discount Price). SITA Meetings are the perfect opportunity to build working and personal relationships with some of the nation's leading Spirit Industry Professionals. *(Meetings are not mandatory)*

### General Membership Meeting

May 12, 2009  
Greater Columbus Convention Center  
Columbus, OH

### General Membership Meeting

January 12, 2010  
Ft. Lauderdale, FL

### ANNUAL MEETING & AWARDS GALA

October 1-3, 2009  
Gaylord Opryland Resort & Convention Center  
Nashville, TN

### General Membership Meeting

May 4, 2010  
St. Louis, MO

## Who do I contact for Questions regarding Membership?

Please contact SITA's Executive Director, Tara Zinslen, who will be happy to walk you through the membership application and answer any questions you may have. Contact Tara at [Tara@SpiritIndustryTrade.com](mailto:Tara@SpiritIndustryTrade.com) or # 614.579.2535.



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## Annual Membership Dues

	1 Membership	2 Memberships* (15% Discount)	3 Memberships* (20% Discount)	4 Memberships* (30% Discount)	5 Memberships* (40% Discount)	6+ Memberships* (50% Discount)
Full Company	\$1,000 each	\$850 each	\$800 each	\$700 each	\$600 each	\$500 each
Limited Company	\$1,000 each	\$850 each	\$800 each	\$700 each	\$600 each	\$500 each
Affiliate Company	\$1,000 each	\$850 each	\$800 each	\$700 each	\$600 each	\$500 each
State/Local Association	\$250 each					
Gym Membership	<b>\$100 each</b>					
Judge Membership	<b>\$40 each</b>					
International Company	Waived					

\* To be eligible for the volume discount membership pricing, companies must have common ownership, must be part of a controlled group (subsidiary), and/or must be separate divisions within one or more companies with common ownership. To receive the volume discount pricing, all membership applications must be submitted together at the same time.

## New Member Initiation Fees *(all new members must pay an initiation fee)*

	1 Membership	2 Memberships (15% Discount)	3 Memberships (20% Discount)	4 Memberships (30% Discount)	5 Memberships (40% Discount)	6+ Memberships (50% Discount)
Full Company	\$250 each	\$200 each	\$150 each	\$100 each	\$50 each	Waived
Limited Company	\$250 each	\$200 each	\$150 each	\$100 each	\$50 each	Waived
Affiliate Company	\$250 each	\$200 each	\$150 each	\$100 each	\$50 each	Waived
State/Local Association	\$50 each					
Gym Membership	<b>\$25 each</b>					
Judge Membership	<b>\$10 each</b>					
International Company	Waived					